

QUESTION 01-16-80

What areas of focus can help a Product Owner make sure that the product is delivering value?

(choose the best three answers)

- A. How much can the customer absorb and use the product.
- B. The size or quantity of the User Stories delivered.
- C. How much of the functionality of his product is being utilized.
- D. Direct customer feedback.
- E. The level of accuracy between the done Increment and the original requirements.

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What are the desired benefits of a Product Owner having a clear Product vision?

(choose the best three answers)

- A. A Product vision provides an overarching direction so that Sprints feel cohesive and less like individual pieces of work.
- B. A Product vision provides the Sprint Review a way of inspecting the incremental progress.
- C. It's not mandatory in Scrum and there's no direct benefit.
- D. It helps the Scrum Team stay focused and provides them something to check their decisions against.
- E. A Product vision helps the Scrum Team know how much work is remaining until it can be satisfied.

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QUESTION 01-18-80

As a Product Owner, which of the following would be a valid point of focus?

(choose the best two answers)

- A. Creating User Stories.
- B. Frequently work with customers and stakeholders in identifying potential work that could deliver the most value
- C. Always being near the Scrum Team just in case they need Product Owner support.
- D. Ensuring the project and release status is transparent to customers and stakeholders.

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QUESTION 01-19-80

What measures can help determine product success?

(choose the best three answers)

- A. The product's impact on customer satisfaction.
- B. How much of the planned scope is delivered by the end of the Sprint.
- C. The product's impact on revenue
- D. The product's impact on cost
- E. The Scrum Team's velocity.
- F. The frequency of membership changes within the Scrum Team.

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QUESTION 01-22-80

Which two stances would NOT be a good representation of a Product Owner implementing Value Driven Development?

(choose the best two answers)

- A. Product Value Maximizer.
- B. Product Visionary.
- C. Coach of the Scrum Team in self-management and cross-functionality.
- D. Lead Facilitator of Key Stakeholder Involvement.
- E. Product Marketplace Expert.
- F. Product Release Decision Maker.
- G. Remover of impediments to the Scrum Team's progress.

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QUESTION 01-23-80

Peter is new to the Product Owner role. He wants to know what sources can be used to gather information about product value. What can be a valid source?

(choose all that apply)

- A. The Sales Director
- B. The CEO
- C. The current and potential customers
- D. Marketplace research reports
- E. The Developers

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QUESTION 01-35-80

What key value measures can a Product Owner use to improve the Current Value of the product?

(choose all that apply)

- A. Product Cost Ratio
- B. Employee Satisfaction
- C. Customer Satisfaction
- D. Customer Usage Index

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QUESTION 01-36-80

As a Product Owner, if you had access to the following individuals, what sources might you consult with when considering the value of a product?

(choose all that apply)

- A. Sales Executive or Sales Leader
- B. CEO
- C. Customers and Prospects
- D. Market research results and analyst reports
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QUESTION 01-15-80

How does the Product Owner communicate marketplace knowledge to the Scrum Team?
(choose the best three answers)

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- B. Product Backlog Refinement
- C. Sprint Reviews
- D. Daily Scrums
- E. Sprint Retrospectives

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